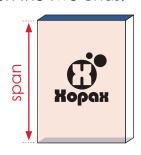
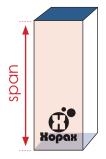
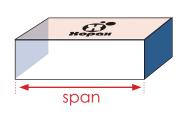


Measuring your box to determine the needed film size can be confusing. You need to consider HOW you want your box to be wrapped. For the neatest wraps, you'll want the folded edges to occur on the shorter or smaller sides. These sides where the folds will occur are the "ends." The distance between these two "ends" is the "span." Start by finding the measurement of your span. This is the distance between the two ends.

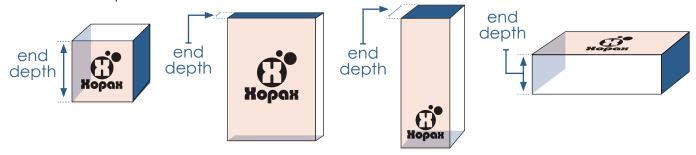








The film needs to lay across the span to the edge and then fold over more than half way down the ends. If the film doesn't go more than half way down, there won't be any overlap to accomodate the seal. Let's start this step by measuring the depth of one end.



Now you'll need to determine how much overlap you want for the ends. If you want .25" of overlap, add .25" to the equation. For .5" of overlap, add .5" to the equation and so forth. For boxes with long, shallow ends, we recommend adding the full depth again.

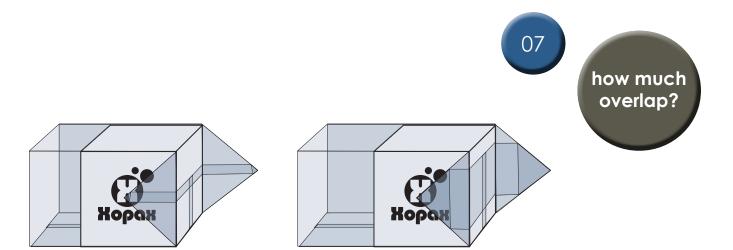
span + end depth + amount of overlap = film width

For a 3"x3"x3" box with .5" desired overlap, the formula would be:

$$3 + 3 + .5 = 6.5$$
" roll

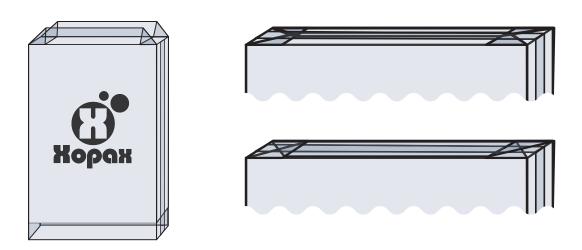
For a 5"x1"x3" box with .75" desired overlap, the formula would be:

$$5 + 1 + .75 = 6.75$$
" roll



Determining overlap on cubes and approximate cube shaped boxes:

The left example shows a quarter inch overlap. The right example shows an inch and a quarter overlap. For cubes, we recommend a smaller overlap. You'll need to use more caution to make sure the box is centered as you wrap, but there will fewer layers of film and a neater appearance.



Determining overlap on shallow end boxes:

With less depth on the ends, the amount of overlap is a bit different than with square shaped ends. If you allow very little overlap (see the top example above) the ends look more cluttered. We recommend a full end overlap (as in the lower example). You achieve this by adding the span + end depth + end depth again. The ends will look neater and you won't have to be as cautious to perfectly center your box.

TEST YOUR SIZE BEFORE ORDERING:

Before you place your custom roll order, cut some paper to the desired width. Wrap this around your box and tape in place. This is the best way to determine if what you think you need is REALLY what you need.